

Jenni Sands

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520.661.6252 ■

Education

AAS, Graphic Design
Seattle Central Creative Academy
Sept 2015–June 2017

Grabhorn Fellowship
Arion Press, San Francisco, CA
Aug 2009

Certificate, Publishing, Design
MA, Public History
Arizona State University, Tempe, AZ
Aug 2008–Aug 2010

BA, History
University of Arizona, Tucson, AZ
Aug 2004–May 2008
Magna cum laude

Training

InDesign	Print Production
Illustrator	Letterpress
Photoshop	HTML/CSS
After Effects	JavaScript
Premiere Pro	Wordpress
Keynote	PowerPoint

Creative Artist August 2017–Present
Sound Publishing, Everett, WA

Develop successful brand stories and ad campaigns for clients throughout the Pacific Northwest and Canada. Design ad and editorial products for print and digital distribution. Lead a design team to meet tight press deadlines.

Designer, Freelance November 2017–March 2018
Greengard Center for Autism, Portsmouth, NH

Created a multi-platform advertising campaign composed of print, digital, and social assets to attract potential donors to autism awareness events.

Print Production Assistant Sept 2016–June 2017
Seattle Central Creative Academy, Seattle, WA

Resolved file preparation and production issues for digital printing, 3D printing, and laser cutting. Assisted students with print production equipment. Worked with outside printers to obtain print specifications and quotes.

Disability Benefit Analyst Jan 2013–Dec 2015
Standard Insurance Company, Portland, OR

Communicated complex ideas simply to guide clients through the benefit process. Managed a caseload of 100+ claims against strict legal deadlines.

Copyeditor, Freelance Nov 2011–Dec 2013
The Grandview Group, Mesa, AZ

Copyedited book chapters for digital publication. Developed content organization strategies in collaboration with editorial team. Worked with authors to clarify language and resolve discrepancies.

Design Assistant Aug 2008–May 2010
Arizona State University, Tempe, AZ

Designed flyers, posters, and emails for history department events. Created promotional material for Becoming Arizona: A Cyberpedia Project. Developed content strategies, taxonomies, and workflows to manage project goals.

Skills

Branding
Layout
Marketing
Packaging
Illustration

Environmental Graphics
Storyboarding
Motion Graphics
Video Editing
3D Modeling

UI/UX Design
Web Design
Content Strategy
Copyediting
Project Management